



AL-AMEEN INSTITUTE OF MANAGEMENT STUDIES

Al-Ameen Educational Campus, Near Lalbagh Main Gate
Hosur Road, Bangalore-560 027

ERP (Enterprise Resource Planning) Document

Al-Ameen caters to its e-governance to provide the best possible education through innovative IT solutions to ensure that we can align with NEP 2020. An ERP system makes the education system more efficient, digitizes entire operations, which in turn leverages organizational performance. In the present era, the role of ERP solutions is undeniably advantageous ensuring a more profound alteration in the education system along with scope for modernized cutting-edge technology plus with focus on quality information transfer.

We use Tally for a robust software solution for our financial & accounting needs.

The software used in our library is NewGenLib which is an integrated library management system. It is a unique combination of library automation software, digital library software and a database search facilitator. We can not only search library catalogue, but also search various databases subscribed by the library and some open access databases too. And its Online Public Access Catalogue is accessible through the Web.

Further, we have signed an agreement with EMBASE Pro Suit for ERP implementation in order to facilitate delivering high-quality education.

Services provided by EMBASE Pro Suit

- 1) **E-Governance Implementation:** EMBASE Pro Suit assists in implementing e-governance practices by providing a comprehensive platform that streamlines administrative processes, automates workflows, and ensures efficient management of academic and non-academic activities.
- 2) **NEP 2020 Compliance:** EMBASE Pro Suit enables colleges to align with the objectives and mandates of the National Education Policy (NEP) 2020. They provide tools and resources to help colleges integrate NEP guidelines into their operations, curriculum, assessment practices, and overall educational approach.
- 3) **Outcome-Based Education (OBE) Implementation:** EMBASE Pro Suit facilitates the adoption of outcome-based education methodologies by helping us define learning outcomes, track student progress, and evaluate course attainment. The platform provides the necessary tools to assess and improve student learning outcomes effectively.

- 4) **Curriculum Design and Development:** EMBASE Pro Suit offers comprehensive tools for curriculum design and development, allowing us to create competency-based curricula aligned with NEP 2020 guidelines. They emphasize practical skills, experiential learning, and industry relevance in curriculum planning.
- 5) **Learning Management System (LMS):** A robust Learning Management System streamlines teaching and learning processes. It provides educators with an intuitive interface to create, deliver, and manage course content, while offering students a user-friendly platform to access resources, submit assignments, and engage in interactive learning activities.
- 6) **Student Performance Analytics:** EMBASE Pro Suit incorporates AI-powered analytics to generate detailed reports and visualizations on student performance. Educators can gain valuable insights into student strengths, weaknesses, and areas requiring additional support, enabling data-driven decision-making and personalized interventions.
- 7) **Institutional Accreditation Support:** EMBASE Pro Suit assists in streamlining the accreditation process by providing a centralized repository for storing and managing accreditation-related documents. Our platform simplifies compliance requirements; ensuring accreditation standards are met effectively.
- 8) **Continuous Professional Development (CPD):** EMBASE Pro Suit offers a range of CPD modules to support faculty members in enhancing their teaching skills and staying updated with emerging pedagogies. The flexible and engaging CPD programs promotes continuous professional growth among educators.

These services collectively contribute to the comprehensive and integrated approach of EMBASE Pro Suit in transforming education management and fostering excellence in education.



Startup Certificate

Unique ID: **DIPP52161/2019/KSUM732**

Issuing Date: 07 - January - 2020

This is to certify that **M/s Emdot Mincetech Private Limited** is registered as a Startup company under Kerala Startup Mission, Government of Kerala.

The certificate is valid till of 14-01-2029 unless the turnover of the company has not exceeded Rs. 100 Crore

Note :

- Authorities accepting the certificate may check its validity at the Kerala Startup Mission portal (<http://startups.startupmission.in/>)
- This certificate is not valid for availing tax benefits
- This is a system generated certificate and hence doesn't require physical signature.
- This certificate is issued based on the product/startup profile submitted by the Startup and this is not a validation of their product/service capabilities. The user may validate the same before using such products/service.



Certificate No.: **DIPP52161**

Department for Promotion of Industry and Internal Trade
Ministry of Commerce & Industry
Government of India

CERTIFICATE OF RECOGNITION Department for Promotion of Industry and Internal Trade

This is to certify that **EMDOT MINCETECH PRIVATE LIMITED** incorporated/ registered as a **Private Limited Company** on **15-01-2019**, is recognized as a startup by the Department for Promotion of Industry and Internal Trade.

Date of Issue: 01-01-2020

Place of Issue: New Delhi

The certificate shall only be valid for the entity:

- Up to ten years from the date of its incorporation/ registration and
- If its turnover for any of the financial years since incorporation/ registration has not exceeded Rs. 100 crores.

Note:

- Authorities accepting this Certificate may check its validity on the Startup India portal (<https://www.startupindia.gov.in/>)
- This certificate is not the Certificate issued by the Inter Ministerial Board and is NOT VALID for availing Tax benefits
- This is a system generated certificate and hence does not require physical signature
- If such recognition is found to have been obtained without uploading the relevant documents or on the basis of false information, DPIIT reserves the right to revoke the recognition certificate immediately without any prior notice or reason.

AGREEMENT

EMBASE Cloud Pro-Suit - Campus Management Software Service Agreement

This Software as a Service Agreement (the "Agreement")
is made and entered into as of this

23rd day of April 2022 (The "Effective Date")

By and Between

1. EMBASE PRO SUIT PRIVATE LIMITED, existing and organised under the Laws of Indian Companies Act, whose address is AR NAGAR, MALAPPURAM 676305, KERALA, INDIA. Hereafter Called "Service Provider".
2. Al-Ameen Institute of Management Studies, Lal Bagh Main Rd, Main Gate, Bengaluru, Karnataka 560027. Hereafter Called "Consumer".

Terms and Conditions

1. Agreement: Prepare this agreement by the **Service Provider**, handover to the **Consumer**. The **Consumer** signs this agreement, sends it to the Service Provider by post or by email. The **Service Provider** also signs the agreement and sends the copy to the **Consumer** by post or by email.
2. Plan and Pricing: EMBASE software is categorized into four different Plans. Each Plan varies with its modules and features.
Selected Plan : as per the quotation/sale order (attached)
Modules and Cost of the Plan : as per the quotation/sale order (attached)
3. Invoice and payments: the **Service Provider** should prepare the invoice and share it to the **Consumer**. Transfer the amount payment to the **Service Provider** by the **Consumer** as per the payment term.

Signed by: Firoz K A
Reason: For Managing
Director EMBASE Pro
Location: AR Nagar
Date: 31-Mar-2022
(07:47 PM)
4. Payment term: The **Consumer** must pay the amount to the **Service Provider** in advance up on the agreement.
5. Documents: The **Consumer** should hand over the profile of the institution, contact details, high resolution logo and Data of the Students, staff, library books in excel sheet to the **Service Provider**. Options are available to create accounts by the teachers and by the students.

6. Demonstration of the application: The **Service Provider** should conduct maximum two online free demonstrations to the **Consumer**. Further demonstration will be charged to the **Consumer** by the **Service Provider**.

7. Timeline for the implementation of the application

SL	Stages of the Implementation	Description
1	Signing of the Agreement	Both parties has to sign the agreement
2	Transfer the Payment	The payment is to be transferred by the Consumer to the Service Provider
3	Data Collection and Domain Creation	Next working day after transferring the Payment. Domain details will be transferred to the the Consumer
4	Demonstration of the Application	Demonstrate the application to the Consumer

8. Customer Support: If any type of bugs or issues can be forwarded to the customer support through ERP, The **Service Provider** prioritizes the issue and rectifies, updating on ERP which is accessible to the **Consumer**.

9. Terms: This Agreement shall take effect on the Effective Date and shall continue in force for Two (2) years (the "Initial Term"). Thereafter it will be renewed for one (1) year renewal terms unless terminated by either party with Sixty (60) days notice prior to the end of the initial or any renewal term.

10. Termination: This agreement will be terminated by the provisions of the 'Terms', or by a thirty (30) days prior termination notice from any of the parties. In the event that the **Consumer** does not remit funds to the **Service Provider** in the timeframes set out then the **Service Provider** reserve the right to; 1) suspend their activities with regard to the **Consumer** and with no liability to the **Consumer** for any delays on services and 2) terminate this agreement with the **Consumer** within fifteen (15) days notice. **Exit Plan**: In case of any delay of services from the **Service Provider** leading to termination of this agreement, the **Service Provider** must give the facility to download or avail the data to the **Consumer** in useful format, without interrupting or damaging the day to day business of the **Consumer**.

11. Confidentiality: The parties agree that any Confidential Information provided under this Agreement shall be held and maintained in strict confidence. Each party agrees to protect the confidentiality of such information in a manner consistent with the way a reasonable person would protect similar Confidential Information. "Confidential Information" means the information and materials noticed or marked by the **Service Provider** or the **Consumer** as confidential and proprietary, or which should reasonably be understood as confidential and proprietary given the nature of the information or materials. "Confidential Information" does not include information that (i) is already known to the receiving party at the time it is disclosed and

has not been obtained wrongfully, (ii) becomes publicly known without fault of the receiving party, (iii) is independently developed by the receiving party, (iv) is approved for release in writing by the disclosing party, (v) is disclosed without restriction by the disclosing party to a third party, or (vi) is disclosed pursuant to legal obligations beyond the control of the disclosing and receiving parties.

12. Legal Action: Both parties shall cooperate fully with the other party in any and all legal actions taken to protect the rights in the **Service Provider's** Application and the **Consumer's** data and in the confidential information of both the parties.

13. Any additional customization will be charged to the **Consumer**

14. Taxes: will be changed according to the Indian Tax law and will be responsible to pay by the **Consumer**

15. This agreement shall be the most recent version distributed by the **Service Provider** in the English language in the form of document files and one (1) set in hardcopy. The **Consumer** acknowledges that the Documentation is protected by copyright and may be reproduced or translated only as permitted in this Agreement. Any translations of Documentation are derivative works and are owned by the **Service Provider**.

16. Amendment: This Agreement shall not be deemed or construed to be modified, amended, rescinded, cancelled or waived, in whole or in part, except by written amendment signed by the parties hereto.

17. No Third Party Beneficiaries: Signed by: Firoz K A
Director EMBASE Pro
Suit Pvt Ltd
Location: AR Nagar
Malappuram
Date: 31-Mar-2022
(07:47 PM) Neither party to this Agreement shall be deemed third party beneficiaries hereunder.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as of the date first above written.

EMBASE PRO SUIT PRIVATE LIMITED

Signature.

Signature (For the **Service Provider**)

Date:

By: Firoz K A

Title: CEO

[The **Consumer**]

PRINCIPAL
(Dr. B.A. ANURADHA)
Al-Ameen Institute of
Management Studies
BANGALORE

Signature (For the **Consumer**)

Date: 31-03-2022

By: _____ Consumer Name _____

Title: _____ Designation _____

EMBASE Cloud Pro-Suit - Campus Management Software Agreement Page: 3

**BUDALI ASWATH
ANURADHA**

Digitally signed by BUDALI
ASWATH ANURADHA
Date: 2022.05.03 22:42:24
+05'30'



EMBASE Pro Suit Private Limited
#201 Digital Square Building
Kannamangalam PO, AR Nagar, Near Airport
Malappuram 676305
Kerala KL
India

Al-Ameen Institute of Management Studies
Lalbagh Main Gate
Bengaluru
Bengaluru 560027
Karnataka KA
India

Quotation # S00248

Quotation Date:
23/03/2022

Expiration:
15/04/2022

Salesperson:
Abdul Gafoor

Description	Quantity	Unit Price	Taxes	Total Price
Embase Pro Suit Enterprise	25.00 Units	234.00		₹ 5,850.00
Yearly Subscription				

Subtotal	₹ 5,850.00
Total	₹ 5,850.00

Account Name: : EMBASE PRO SUIT PRIVATE LIMITED
Bank : HDFC Bank Branch : Kondotty
A/C No: 502 000 630 600 44 IFSC : HDFC0004306
UPI: embase@ibl

eSign

Signed by: Firoz K A
Reason: For Managing
Director EMBASE Pro
SUIT Pvt Ltd
Location: AR Nagar
Malappuram
Date: 31-Mar-2022
(07:47 PM)

Thus, through the use of EMBASE Pro Suit we cater to the following :

- 1) **Embrace NEP 2020:** We fully support the goals and principles of NEP 2020 and will align our efforts with its vision.
- 2) **Provide Quality Education:** We are committed to offering excellent education that meets international standards and equips students for success in a globalized world.
- 3) **Harness Technology:** We will utilize technology in education, including e-governance systems and digital platforms, to enhance learning experiences and accessibility.
- 4) **Transparent Governance:** We promise transparent decision-making processes and will be accountable for our actions. Regular audits and feedback mechanisms will ensure quality and fairness.
- 5) **Collaborate with Others:** We will establish collaborations and partnerships with prominent educational institutions, industries, and research organizations to enrich educational opportunities for our students.
- 6) **Inclusivity and Diversity:** We will create an inclusive and diverse environment, providing equal opportunities for all students, regardless of their backgrounds or abilities.
- 7) **Continual Improvement:** We will constantly strive to improve our institution, embracing new technologies, pedagogical approaches, and best practices to enhance education.
- 8) **Sustainable Development:** We will promote sustainable practices and social responsibility, incorporating environmental consciousness into our curriculum, research, and operations.
- 9) **Engage Alumni:** We will establish strong connections with our alumni, fostering mentorship and support to benefit our current students and build a strong network.
- 10) **Uphold Ethics:** We are committed to upholding academic integrity and ethics, ensuring a fair and honest learning environment for all.

We seek the support of OPTRA, a campus automation tool which is a multi channel student Online Performance Tracking System. It is used for tracking and communicating the academic performance and key information from anywhere, anytime as per the requirement and convenience such as attendance, marks and alerts on notifications & circular related to the university / college activities & events, holidays, special classes and so on. Parents, Students and staff have access to this facility with a help of an unique ID to log into the portal.



INZ Axis
dreamz 'n' reality

Tel: +91-80-4090 9141, 2339 0558 Fax: +91-80-4090 9141 Email: info@inzaxis.com Website: www.inzaxis.com

INZ Axis Tech Services Pvt Ltd. S/S
#18/3, Balaji Senato, 3rd Floor
80 Feet Road, Chandra Layout
Bangalore - 560 072
Karnataka, INDIA.
CIN: U72200KA2009PTC051747

Approved
Rs. 220/-
86
25/1/17

Dr. SUBHAN SHARIF
HON. SECRETARY
AL-AMEEN EDUCATIONAL SOCIETY
BANGALORE - 560 027

Discuss
25/1/17

To,

Anuradha B A
Al Ameen Institute of Management Studies
Hosur Road,
Near Lalbagh Main Gate
Bangalore - 560027

Dear Anuradha B A,

Ref No: R2017/OPTRA/KA-05

Sub: Renewal of OPTRA Services for 2017-18 and introduction to New Features

We extend our heartfelt thanks to you for being our esteemed customer and supporting OPTRA over years. We were declared the "INZ Axis: Envisioning Being the Poster Boy of Education Domain for 2016" by SiliconIndia Magazine. We attribute this success to YOU.

The year gone by has been great for us and I take this opportunity to share some highlights:

✓ Since 2009 in Education Industry ✓ 6 Offices across Karnataka & Tamil Nadu	✓ 250+ Institutions as Customers from KG to PG ✓ 2,00,000+ Student Users ✓ 4,00,000+ Parents access Daily	✓ 3 AWARDS - HOT100 Tech Company - CNBC Awaaz - SiliconIndia- Edtech Company of the year
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Further to my promise to continue to deliver ever evolving and technological superior product on every successive year, in this quest following are the new/enhanced features of OPTRA:

OPTRA Modules (Call us if you want to avail any of the below modules):

1. Pre Admission 2. Admissions 3. Fees Management 4. Attendance 5. Exams Management 6. Transportation with GPS & RFID 7. Library 8. Online Student Feedback System 9. Lesson Planner/Work Diary	10. Time Table Creation Module 11. Home Work 12. Study Material & Assignments 13. OPTRA Parent App 14. IVRS (Voice Messages) - Inbound (6 Languages) & Outbound (Any lang) 15. Question Paper Generation 16. Choice of Self-use or Fully managed support models
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With all the above modules OPTRA is now graduated to a full-fledged Campus Automation Software or School ERP from a simple SMS/Communication platform. Following benefits can derived from new OPTRA:

- ✓ Digitizing Data
- ✓ Seamless Communication
- ✓ Best in class Service & Support
- ✓ Paperless Campus

New Product:

We are delighted to introduce a new product www.youforma.com from our sister concern Madvish Technologies Pvt. Ltd. This product gives the keys benefits such as **SCHOLARSHIPS, ADMISSIONS & EXAM** information to Students and Parents completely FREE.

Renewal: OPTRA service renewal for your institution for the academic year, we are happy to have your esteemed Institution in our clientele.

Current Pricing: Current price Rs. 250 + Service Tax

Renewal Pricing: We would discuss and propose a best price based on the modules opted from the list mentioned above.

Contact your Relationship Manager or OPTRA Helpline – 8050097398.

Yours faithfully,



Sharan Y Madawal
Chairman & MD

PS: Enclosed are:

1. OPTRA brochure
2. An article about OPTRA published in Siliconindia magazine titled "**INZ Axis: Envisioning Being the Poster Boy of Education Domain**"
3. RFID Student Tracking Solution
4. Mobile DVR for Busses



CERTIFICATE

OF RECOGNITION

THIS CERTIFICATE IS AWARDED TO

Al-Ameen
Institute of Management Studies, Bangalore

FOR SUCCESSFULLY IMPLEMENTING



NEXT GEN PERFORMANCE TRACKING SYSTEM



SHARAN Y MADAWAL
Chairman & MD, INZ Axis

PLACE : BANGALORE

DATE : 05.04.2017

CERTIFICATE

OF RECOGNITION

THIS CERTIFICATE IS AWARDED TO

Al-Ameen
Institute of Management Studies, Bangalore

FOR SUCCESSFULLY IMPLEMENTING



NEXT GEN PERFORMANCE TRACKING SYSTEM



SHARAN Y MADAWAL
Chairman & MD, INZ Axis

PLACE : BANGALORE

DATE : 10.04.2018



We are utilizing the services of “DigiLockers” as an initiative towards paperless governance.

Thus, we are dedicated to transforming HEIs in India, providing excellent education, and shaping a better future for our students and society.